



Rouse High School Royals Booster



Dear Leander ISD Neighbor,

We write to you in an effort to reach out to our dedicated community neighbors. The Rouse High School Royals Dance Team is an organization composed of dedicated young ladies who have a passion for dance and a commitment to the art of precision team dance. Throughout the year the Royals perform at football games, basketball games, dance competitions, and special events in our community. The Royals will host their 7th Annual Spring Show in April that features dance groups from Leander ISD and private dance companies.

Our organization is based on the principles of dedication, self-discipline, confidence, humility, and team work. The Royals experience will contribute to helping these young ladies grow in qualities that extend far beyond dance.

The Rouse High School Royals Booster is currently seeking financial support through sponsorships for the 2015-16 academic school year. The RHS Royals Boosters is a completely parent-led, non-profit organization that exists for the sole purpose of supporting the Royals Dance Team. Your generous donations will be used for various activities that include dance apparel, props, competition fees, and other operating expenses not covered by our district budget.

Sponsorship levels are as follows:

Maroon Level \$100

- Recognition on the Royals Website
- Recognition in all show programs (3)
- Business card ad in the Royals Spring Show program
- 2 tickets to the Royals Spring Show

Gold Level \$200

- Your business name on annual Sponsor Tee
- Recognition on Royals website and show programs
- 1/4 page ad in the Royals Spring Show program
- 2 tickets to the Royals Spring Show

Crown Level \$350

- All of the above
- Business link on Royals website(please provide Vector file)
- ½ page ad in Royals Spring Show program
- 2 tickets to the Royals Spring Show

Royal Level \$500

- All of the above
- Full page ad in the Royals Spring Show program
- 2 tickets to the Royals Spring Show

Platinum Level \$1000

- All of the above
- Custom plaque for your business



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EVENT SPONSORS

ROYALS ANNUAL TEAM PICTURE	\$500
<ul style="list-style-type: none">• Business logo featured on annual team poster	
ROYAL-OF-THE-WEEK SPONSOR	\$500
<ul style="list-style-type: none">• Halftime announcement at all RHS Raider football game(10)• Recognized on Royal-of-the-Week page on Royals website• Business link on Royals website	
MINI ROYALS – dance clinic & football game performance (Sept '15)	\$350
<ul style="list-style-type: none">• Business logo featured exclusively on event tee• Live announcement at the Rouse Raider varsity football game• Recognition on team website all year	
iDANCE SPONSOR (Oct '15)	\$150
<ul style="list-style-type: none">• Live announcement at both shows	
DANCE CLINICS (choose Holiday, Winter)	\$200
<ul style="list-style-type: none">• Business logo on event tee• Recognition on team website	
PERFORMANCE SPONSOR	\$250
<ul style="list-style-type: none">• Choose Holiday Show or Mr. Maroon• Your business promoted on all event media including program, team website, & social media	
ROYAL REVUE Spring Show	
<ul style="list-style-type: none">• Program Sponsor Back Cover, full page, full color ad(only 1 avail)• Full page ad(b&w)• ½ page ad(b&w)	\$500 \$100 \$50

Royals Event Sponsors & Advertising opportunities are limited number, first come first served.
Please direct questions to RHSboosters@rouseroyals.com attn.: Sponsor Committee

Your donation to this program is very much appreciated and will go a long way in sustaining the growth and success of the students involved.



Rouse High School Royals Booster



Please fill out the attached form and mail to RHS Royals Booster with your sponsorship:

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip-code: _____

Phone: _____ Email: _____

Sponsorship Level: _____ Amount Included: _____

Would you like your Spring Show tickets **Donated back to the team** _____ **Will Call** _____ ?

Please make checks payable to **RHS Royals Boosters (include DL # & Phone #, required by LISD)**

Mail to:

RHS Royals Boosters

PO Box 414

Cedar Park, TX 78613

The Rouse Royals Booster Club is a duly registered 501(c)(3). Donations to the RRBC are tax deductible to the extent allowed by law. A receipt for your generous donation will be mailed to the address you have noted above.

Thank you so much for your sponsorship!