

Dear Parents, Friends,  
Family, and Businesses:

# 2015 Royal Revue Program Ads

The Royals are presenting their 6<sup>th</sup> Annual Royal Revue “Archetypes” on April 30<sup>th</sup> 7 p.m., May 1st 7 p.m., and May 2<sup>nd</sup> 1 p.m. and 7 p.m. Royals, their parents, friends, family, and area businesses can take out “FRIENDSHIP” ads in the Revue Program. It’s a wonderful keepsake, and businesses find it a smart buy, as we will distribute programs during our three shows. This packet contains an order form and ad template to use for creating ads. Turn in all order forms, printouts of your computer generated ads, and money to Mrs. McKee on or before **Tuesday 3/3 (early bird) or Wednesday, 4/1.**

Email adds to Kara Solomon [kara-76@att.net](mailto:kara-76@att.net)

**Revue**  
**Ad Deadline**  
Tuesday, 3/3 (early bird)  
Wednesday, 4/1 (final deadline)

## Ad Instructions:

- Ads should be created on the computer with digital or scanned photos. Please send you ad in one of the following formats: .jpg(jpeg), .pdf, or Microsoft word.
- Please email ads to Kara Solomon [kara-76@att.net](mailto:kara-76@att.net). Place a printout of your ad, your order form, and money in an envelope and turn in to directors on or before **Tuesday, March 3<sup>rd</sup> for early bird \$150 sales minimum or Wednesday, April 1st for \$200 sales minimum.** Both an email and hard copy of your ad is needed to ensure that the ad we use has correct font and looks the way you submitted it. We also use the hard copy to compare ads submitted against ads in the program.
- Photos will reproduce better if you convert them to black and white (grayscale) before sending your ad. Photos should be bold, clear, and high definition. **No photos on 1/8 page ads.**
- The ad must be in the **required measurement and direction** as shown on the layout guide.
- Each ad must have a **BORDER**. The border must fit within the designated dimensions.
- Stick to fonts that come with common software.
- Any artwork included on the ad must be completed in **BLACK INK** and fit within the size dimensions.
- Questions: Amy McKee 512-570-2000  
[amy.mckee@leanderisd.org](mailto:amy.mckee@leanderisd.org)  
Kara Solomon [kara-76@att.net](mailto:kara-76@att.net)

**Royal Revue Ad Order Form:**  
**ADS DUE Wednesday APRIL 1ST**

Royal Name: \_\_\_\_\_

**Mail to:**  
RHS Royals Booster  
PO Box 414  
Cedar Park, TX 78630  
Email to: [kara-76@att.net](mailto:kara-76@att.net)  
*(include electronic and hard copy of ad)*

Name: \_\_\_\_\_

Day Phone: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Full Page	_____ x	\$100 =	_____
½ Page	_____ x	\$60 =	_____
1/3 Page	_____ x	\$40 =	_____
¼ Page	_____ x	\$30 =	_____
1/8 Page	_____ x	\$25 =	_____

**TOTAL =** \$

**Checks payable to RHS Royals Booster**  
*\*Include DL # and Phone # on checks*

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The diagram illustrates four different page layout options within a 7" x 9 1/2" frame. On the left, a vertical double-headed arrow indicates the full page height. The options are: 1. Eighth Page: A blue rectangular area in the top-left corner. 2. Quarter Page: A light gray rectangular area in the top-right corner. 3. Third Page: A large brown textured rectangular area covering most of the page. 4. Half Page: A light blue rectangular area at the bottom of the page.

Eighth Page = \$25  
3 3/8" w X 2 1/4" h

Quarter Page = \$30  
3 3/8" w X 4 5/8" h

Full Page = \$100  
7" w X 9 1/2" h

Third Page = \$40  
7" w X 3" h

Half Page = \$60  
7" w X 4 5/8" h