



Rouse High School Royals Booster Sponsorship Program



Dear Prospective Sponsor,

The award winning RHS Royals Dance Team is composed of young ladies who have a passion for dance and commitment to excellence. Our organization is based on the principles of dedication, self-discipline, confidence, humility, and team work. The Royals experience will contribute to helping these young ladies grow in qualities that extend far beyond dance.

Throughout the year the Royals perform at football games, basketball games, dance competitions, pep rallies, parades, and special community events. Annually, the Royals close the year with Royal Revue, their spring show production that features dance groups from Leander ISD and private dance companies.

The Rouse High School Royals Booster is currently seeking financial support through sponsorships for the 2017-2018 academic school year. The purpose of the RHS Royals Booster Club Sponsorship program is to provide opportunities for area businesses, family, and friends to partner with the Royals Dance Team. Sponsorship goes a long way in providing the Royals with the necessary resources such as costumes, props, show lighting, competition fees/expenses, etc. to help support a successful, competitive team and that success, in turn, reaches wide audiences with your name and/or company brand at those events. The amount of a sponsor donates to flexible and the details of the sponsorship levels are listed below and on our website at www.rouseroyals.com.

If you are interested in participating in our Royals Sponsorship Program, please contact us by email at rhsboosters@rouseroyals.com or by phone at 512-971-6126. The Royals would benefit tremendously from your generosity. You can fill out the form online and click the donate button or you can mail in the form attached to this letter and mail to PO Box 414 Cedar Park, TX 78630. Thank you very much for your time.

Sincerely,

Lori Alder

*RHS Royals Boosters, Booster President
Sponsorship Coordinator*



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Sponsorship levels are as follows:

Friends and Family \$25 or more

- Recognition on Royals website and Royals Spring Show Program

Maroon Level \$100

- Recognition on the Sponsor Page of the Royals Website
- Recognition in all show programs (3)
- Business card ad (1/8 page) in the Royals Spring Show program

Gold Level \$200

- Your business name on annual Sponsor Tee
- Recognition on Royals website
- Recognition in all show programs(3)
- 1/4 page ad in the Royals Spring Show program

Crown Level \$350

- Your business name on our annual Sponsor Tee
- Business Logo on Royals website(must provide Vector file)
- Recognition in all show programs(3)
- ½ page ad in Royals Spring Show program
- 2 tickets to the Royals Spring Show

Royal Level \$500 or more

- Your business logo on our annual Sponsor Tee
- Business Logo on Royals website(must provide Vector file)
- Full page ad in the Royals Spring Show program
- 2 tickets to the Royals Spring Show
- Recognition in all show programs(3)
- Business announced at halftime at home football games, halftime at home basketball games



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EVENT SPONSORS

ROYAL-OF-THE-WEEK SPONSOR	\$300
<ul style="list-style-type: none">• Halftime announcement with the Royal of the Week announcement at all RHS Raider football game(10)• Recognized on Royal-of-the-Week page on Royals website• Business Logo on Royals website	
MINI ROYALS – dance clinic & football pre-game performance (Sept '17)	\$300
<ul style="list-style-type: none">• Business logo featured exclusively on event tee• Live announcement at Mini-Royal Night at the Rouse Raider varsity football game• Recognition on team website all year	
HOLIDAY SHOW SPONSOR (Winter '17)	\$200
<ul style="list-style-type: none">• Business logo on event tee and program• Live announcement at event• Business logo on Holiday show page on Royals Website	
MR. MAROON (SENIOR GUY TALENT SHOW) (Feb. '18)	\$200
<ul style="list-style-type: none">• Business logo on event tee and program• Live announcements at event• Business ogo on Mr. Maroon page on Royals Website	
ROYAL REVUE Spring Show	
• Program Sponsor Back Cover, full page, full color ad(only 1 avail)	\$500
• Full page ad(b&w)	\$100
• ½ page ad(b&w)	\$50

Royals Event Sponsors & Advertising opportunities are limited number, first come first served.

Please direct questions to RHSboosters@rouseroyals.com attn: Sponsor Committee



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_____ Yes, I would like to help the Royals achieve their goals during the 2017-2018 school year.

- \$500 Royal Level Sponsorship**
- \$350 Crown Level Sponsorship**
- \$200 Gold Level Sponsorship**
- \$100 Maroon Level Sponsorship**
- _____ **Friends and Family Level Sponsorship**

Your donation to this program is very much appreciated and will go a long way in sustaining the growth and success of the students involved.

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

If you would like to support us, please visit us at:

www.rouseroyals.com/sponsors

Fill out the form electronically and click the "Donate Now" button

Or

Mail this form and your donation to:

RHS Royals Boosters

PO Box 414

Cedar Park, TX 78613

The Rouse Royals Booster Club is a duly registered 501(c)(3). Donations to the RRBC are tax deductible to the extent allowed by law. A receipt for your generous donation will be mailed to the address you have noted above.

Thank you so much for your sponsorship!